



hello,
we're texthelp



Supporting high performers and best talent

Alastair Campbell
UK Corporate Manager

A large, stylized green tree with a thick trunk and a full, rounded canopy. A small purple bird is perched on the left side of the canopy, and a small pink bird is hanging from the right side. The text "is this talent?" is written in white in the center of the tree's canopy.

is this talent?



lateral thinker
problem solver
creative thinker
determination

sees the bigger picture
risk taker
innovator
persistent



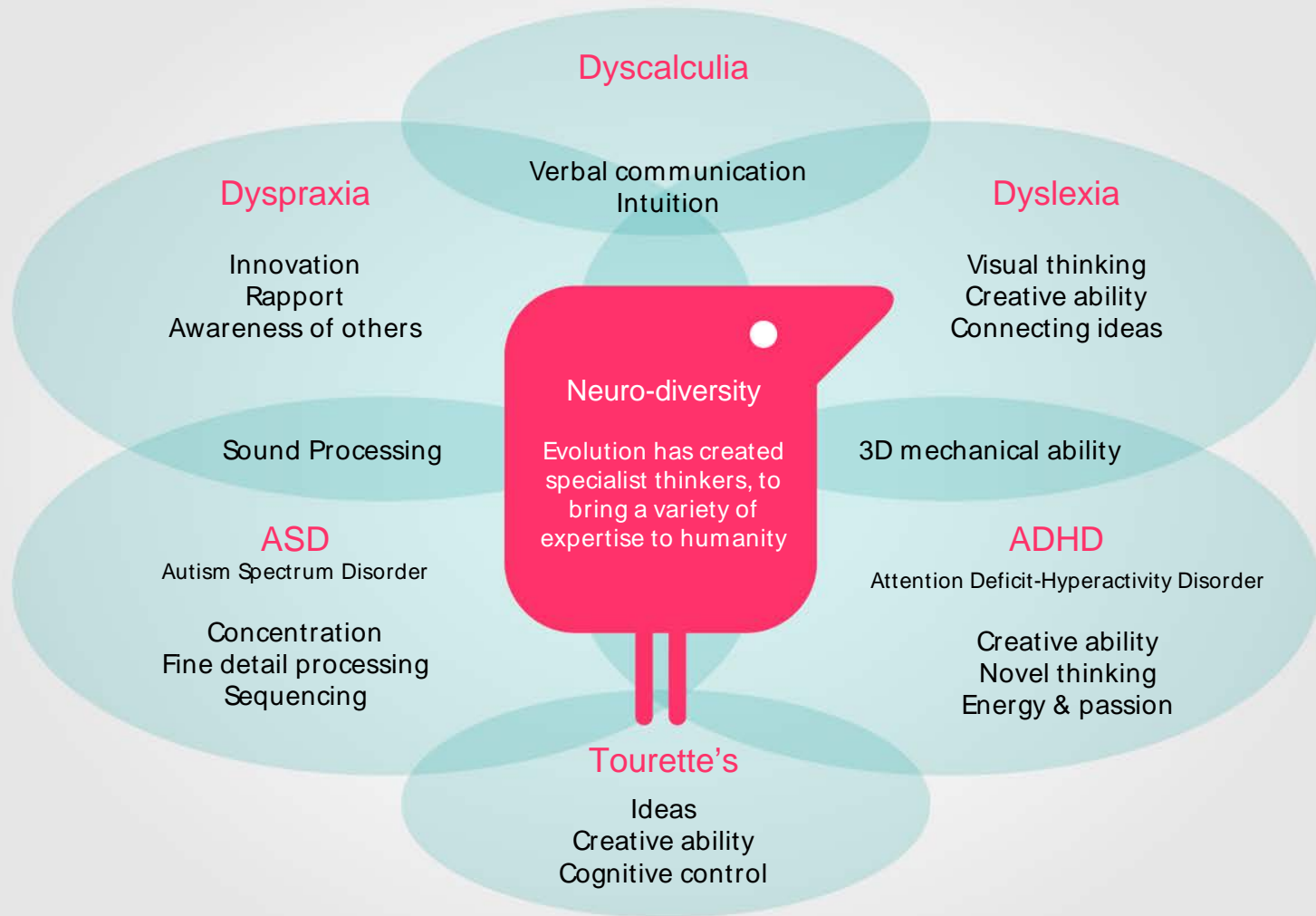



what does talent look like?





what do these talented individuals
share in common?





organisations succeeding with neuro-diversity

ITV

“Don’t look at limitations, look at how to maximise
the potential.”

Sources: Robbie Sandison, Head of Production, Coronation Street, ITV
Miranda Wayland, Head of Diversity and Talent, ITV
Lori Golden, EY



organisations succeeding with neuro-diversity

GCHQ

“Neuro-diverse individuals can bring additional value to the full spectrum of roles and jobs across the department.”

Sources: Robbie Sandison, Head of Production, Coronation Street, ITV
Miranda Wayland, Head of Diversity and Talent, ITV
Lori Golden, EY



organisations succeeding with neuro-diversity

EY

“We see differences in physical, cognitive, and mental health as differences in the human condition,” says Lori Golden, abilities strategy leader for EY. “The most relevant challenge for business is to bring in the very best talent for the work we do and create an environment that can unleash the full abilities of every person.”

Sources: Robbie Sandison, Head of Production, Coronation Street, ITV
Miranda Wayland, Head of Diversity and Talent, ITV
Lori Golden, EY

the evidence



20% of UK business
self starters have
dyslexia



60% of self made
millionaires have
dyslexia

35%

of US company
founders identify
themselves as having
dyslexia



thinking outside
the box



Lateral / strategic thinking
Problem solving
Innovative
Persistence

Creative abilities
Determination /
Overcome challenges
Sees the bigger picture





supporting diverse talent

- Culture shift
- Organisational education
- Assistive technologies for ALL

“From this understanding comes acceptance, from acceptance comes support and with support comes great potential for success.”

Sources: Source: Neil Milliken, Head of Accessibility and Digital Inclusion, ATOS



unique technology -
customised for you